



# Public Policy Institute

DEMOCRACY VALUES AND MEDIA

FREEDOM – DEMEDIA PROJECT

INFO PACK –

SELECTION, DISSEMINATION, IMPLEMENTATION

PUBLIC POLICY INSTITUTE FONDATION

COORDINATOR

SOFIA – 1612, 23 Tzar Boris III Blvd ,

## Overview of project:

Full name of project: Democracy values and media freedom  
Acronym: DEMEDIA  
Type of project: Youth exchange, KA105  
Funding programme: Erasmus +  
National agency: Human resource development centre, Sofia – Bulgaria  
Project ID: 2020-3-BG01-KA105-094882

Project start-end date: 01/2021 - 07/2021

Venue: Sandanski, Bulgaria

Duration: 6 days (1/2 travel days)

Implementation dates: 10-18/05/2021 (suggested)

### Participating organizations:

Coordinator : Public policy institute, Sofia – Bulgaria

Partner: University of “St. Kiment Ohridski” , Bitola – Republic of North Macedonia

Partner: Centre of International and European economic law, Kalamaria – Greece

**Project coordinator:** Mr. Ivan Stamatov , [istamatov@ppif.eu](mailto:istamatov@ppif.eu) , +359 877 763003

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### Project brief:

1. Project relevant topics:
  - EU Citizenship, EU awareness and Democracy
  - Home and justice affairs (human rights & rule of law)
  - Youth (Participation, Youth Work, Youth Policy)
2. Participants with fewer opportunities: No
3. Main work programme topics:
  - Democracy
  - Media freedom
4. Work methods: Formal education / Non-formal education
5. Work language: English
6. Agreements envisaged to be signed:
  - Coordinator-partner
  - Mobility agreement with participants
7. Recognition of learning outcomes:
  - Youthpass certificate issued on the last day of activity

### Selection of participants:

#### Role of participants:

After forming groups of organizations, young people will be actively involved in all phases of the project:

1. Before the exchange - in the preparation of materials on pre-set activities, including for presentation of up - to - date information and analyses in connection with the problems of democracy (democratic management) and media freedom, building communication with young people from their own and the other group, internal support for participants with disabilities;
2. During the exchange - active participation in the activities, communication, free discussion and sharing of opinion, proposals and ideas, joint work in a multinational environment, involvement in all major and minor activities, mutual support for awareness of learning benefits and dissemination of results,
3. After the exchange - promotion and dissemination of the results, individual and group activities for dissemination in the youth environment

**Profile:**

**Project activities are suitable for young people aged 18-26 that have a :**

1. Need and interest in acquiring new knowledge, competencies and skills related to critical thinking, information analysis and civil dialogue towards a fuller understanding of processes related to democratic governance (democratic values) and media freedom.
2. Need to increase their self - confidence and the possibilities of their potential (youth empowerment)
3. Need for support for more active youth involvement in decision-making in various processes that are related to the democratic model of governance and expression
4. Experts and group leaders will be participants who have a clear position on the topics and issues of the project " Democracy values and media freedom and have as their vocation to support and develop young people.

**Profile:**

The general profile of selected participants, at this stage, can be formulated as:

1. Age between 18 and 26 years –
2. Have an interest in the themes of the project and are willing to take an active part in the civil dialogue related to the democratic one's values and media freedom
3. Have a strong motivation to participate in intercultural exchange and to communicate with young people from Eastern Europe.
4. Have a desire to upgrade competences / skills related to critical thinking, information analysis and civil dialogue.
5. They are interested in participating in social processes and campaigns aimed at raising public awareness of current issues related to democratic principles (governance) and freedom of the media
6. Have an interest in developing the capabilities of youth empowerment

**Evaluation of activities:**

1. Feedback questionnaire for participants before activity (entry)
2. Monitoring and evaluation during activities
3. Feedback questionnaire for participants after activity (exit)